



APPLICATION FOR USE OF THE WCET™ LOGO

PROCEDURES

Subject

Legitimate use of the WCET™ logo

Standard

The WCET™ logo may be used on official documents of the WCET™, WCET™ recognised ETNEPS and REPS, and with special permission to endorse activities that reflect the Mission, Vision and Values of the WCET™.

Criteria

In addition to the use of the WCET™ logo by WCET™ recognized ETNEPs and REPS, the WCET™ Executive Board may consider the use of the WCET™ logo to endorse and promote other events and publications.

National ET nursing organisations, health institutions and educational institutions may apply to the WCET™ to use the WCET™ logo. The WCET™ logo could be used to endorse links to organisation websites and scientific events such as conferences, congresses, meetings, symposia, forum, courses, fund raising for WCET™ NNGF™ and publications in stoma, wound and continence care nursing.



Procedure

- The completed Application Form must be received by the WCET™ Education Committee Chair at least 3 months prior to the planned event.
- The application must be made by a licensed health professional who is a current full member of the WCET™.
- A licensed health professional who is a current full member of the WCET™ must be involved in the planning and implementation of the event.
- The event must clearly reflect the Mission, Vision and Values of the WCET™.
- The objectives of the event must be clearly stated.
- The WCET™ logo must not appear on any promotional material for the event until and unless written permission is received from the WCET™ Executive Board.
- The application is specific to the event and not transferable.
- The application will be analysed by the WCET™ Education Committee Chair and also by the WCET™ Communications & Publications Chair when it aims to endorse links to organization websites.
- A final approval letter will be written by the WCET™ Education Committee Chair and be signed by them and also by the President of WCET™. The Chair of WCET™ Communications & Publications will also sign the letter when requested.
- The applicant will present a report of the event within three months to the WCET™ Vice-President and to WCET™ Communications & Publications Chairperson for inclusion in the WCET™ Bulletin.
- When there has been WCET™ NNGF™ Fund raising, the collected money has to be deposit to the WCET™ bank account including the specific mandatory reference “[Name of the Event], for the WCET™ NNGF™, [full Date of the Event]”, in order to let the WCET™ Treasurer know where the money has come from and where it has to be allocated.